# **Christopher Johnson**

# **User Experience Designer**

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## **Skills**

User Experience Design
User Interface Design
User Personas

Wireframing

**Brand Identity** 

Responsive Web Design

Game Design

**HTML & CSS** 

**Javascript** 

Wordpress & PHP

**Graphic Design & InDesign** 

**Photoshop & Illustrator** 

**Adobe XD & InVision** 

**Multimedia Illustration** 

Premiere Pro & After Effects

# **Experience**

# User Experience Designer July 2019 - Present

**Huntsville Nursery Landscaping** 

Dallas. PA

Market & user journey analysis, identifying client & user goals.

User centered, data driven design based on iteration testing.

Web & multimedia design, branding, social media marketing.

#### **Production Artist**

Sep 2018 - Jan 2019

#### **Advertising Outsourcing Services**

Wilkes Barre, PA

Concepting a client's marketing goals.

Design & deliver ads for print and online media.

Capturing, editing, and deploying video for online media.

#### **Logistics Operator**

July 2010 - Jul 2013

United States Army

USA

Maintain professional bearing in life or death situations.

Oversee communication networks in complex environments.

Mission preparation and execution in hostile conditions.

### **Education**

#### B.A.S. Interaction Design

Graduated: 2018

#### **Drexel University**

Philadelphia, PA

UX Design - Data driven union of business goals and user values.

UI Design - Cohesive, accessible, graphical user interface systems.

Web Design - Responsive & accessible front end environments.

Game Design - Deep understanding of a game's core loop.

Project Management - Scrumm, agile, and gantt methodologies.

# A.A.S. Painting/Illustration Gradudated: 2014

**Luzerne County Community College** 

Nanticoke, PA

Composition - Arranging visual elements to guide viewer's eye.

Traditional Media - Pencils, inks, oils, and acrlylic art works.

Photography - Three point lighting, rule of thirds, portraits.

Landscapes - Naturalistic, 1pt, 2pt, and 3pt perspective.

Portraits - Capturing a person's personality for dramatic effect.





